UNIVERSITY OF CONNECTICUT

AUTUMN 2012

ECON 2440: ECONOMICS OF THE GLOBAL ECONOMY

COURSE DESIGNER AND INSTRUCTOR: PAUL HALLWOOD Ph.D.

TuTh 1:20 – 2:35 pm

Office hours: Tu and Th 11am-1:00pm, or after class or by appointment

Email: paulhallwood@msn.com

Course grade calculated according to:

i) 5 short examinations @ 8% each = 40% ii) 1 essay = 10% iii) Classroom discussion = 10% iv) Final examination = 40%

i) The five classroom exams begin at 1:20 pm.

- 1. Th Sept 13th
- 2. Th Sept 27th
- 3. Th Oct 11th
- 4. Th Oct 25th
- 5. Th Nov 15th
- ii) One 1,500 word essays on topics selected from the list below

Due date for essay: December 6th

- iii) Classroom discussion: You are also expected to join in classroom discussion.
- iv) The Final Examination is comprehensive and will be held Friday December 14th, 1:00-3:00 pm.

Essay topics

GLOBALIZATION: BROAD PERSPECITVE

- 1. What is globalization and how far can it go?
- 2. Is globalization inevitable? (supplying global public goods)
- 3. What is the payoff from global governance?
- 4. What accounts for disparity in world economic growth and income distribution?
- 5. Why is it so hard to form international treaties?
- 6. Is globalization reversible?
- 7. What is the world dollar standard and what does it mean for the global economy?
- 8. Who are the winners and losers from global goods/services market integration?
- 9. Is the mercantilist view of international trade correct after all?
- 10. Can we survive global capital market integration?
- 11. Will the global corporation trump the nation state?
- 12. Offshore Financial Centers: 'Sunny places for shady people' what is their role?
- 13. How resilient is the global economy?
- 14. Where should people live?
- 15. To whom does the future belong India, China, EU, USA?
- 16. World oil dependency?
- 17. Can intellectual property rights be properly protected?
- 18. Are regional monetary standards (like the euro-zone) worth it?

ECONOMICS OF THE GLOBAL ECONOMY

CHA 2008	PTER 1:	WORLD	ECONOMIC	DEPRESSION	BEGINNING page 5
		e data tell us?	d now		page 5

3	Corporate power is holding the state hostage	page 6 page 9	
4.			
	2009	page 12	
СНА	PTER 2: INTERNATIONAL FINANCIAL CRISES	16	
1.	Introduction	16	
2.	Recent Emerging Market Financial Crises	16	
3.	Interest Rate, Foreign Exchange, and Credit Risk	17	
	Contagion	18	
5.	Euro-zone 2011 and onwards	19	
6.			
	23		
СНА	APTER 3: SOME POLITICAL CONSEQUENCES OF	,	
INTERNATIONAL ECONOMIC INTEGRATION			
1.	The world's hunger for public goods	19	
2.		21	
3.	C v	23	
4.		26	
5.	Euro-zone membership, the nation state and the voice of mass politics	27	
6.	Could democracy overwhelm the euro?	29	
CHA	PTER 4: INTERNATIONAL TRADE	40	
1.	Benefits of international trade: comparative advantage	40	
2.	3		
3.	The great unbundling	44	

4. Regional trade agreements: a second best choice

7. Hackett research forecasts: moving jobs abroad

6. Chains of gold – supply chains make it easier to industrialize

5. After Doha

8. China bashing syndrome

Continued...

46

48

51

54

56

CHAPTER 5: MULTINATIONAL CORPORATIONS 58	
1. Some data on multinational corporations	58
2. Creatures of imperfection: internalization theory of the MNC	60
3. Holding hands: alliances	62
4. Alive and kicking: advantages of multinational corporations	65
5. World market for corporate HQs emerging	68
CHAPTER 6: THE GLOBALIZATION OF LABOR	71
CHAPTER 7: MISCELANEOUS TOPICS	94
1. To whom does the future belong?	94
2. Emerging at last	98
3. More pain than gain	103
4. How big should a nation-state be?	110