

Sport Related Majors

Recent Majors

Students interested in sport have designed a variety of majors through the Individualized Major Program. Some of the recent titles include:

Exercise Physiology and Health	Sport and the Media
Youth, Sport, and Society	Elite Athletic Performance
Sport Operations	Sport Promotion

Required Courses

Your individualized major plan of study will consist of at least 36 credits of 2000-level or higher courses, 18 of which must be from the college granting your degree, and must include the following:

Research Methods Course

A research methods course will introduce you to how knowledge is produced and evaluated in a particular discipline. Choose one from an academic department that is integral to your major. Some examples include: COMM 3000Q, PSYC 2100WQ, HDFS 2004W or SOCI 3201.

Capstone

UNIV 4600W Capstone Course, UNIV 4697W Senior Thesis, or an approved alternative.

Writing Intensive Course

A writing intensive course that is relevant to the major theme. This will normally be designated “W” in the course catalog and is *in addition to* the capstone.

We strongly recommend that you include an **experiential learning** component, such as an *internship*, *research*, or *study abroad*, in your plan of study.

Introductory Courses and Prerequisites

Depending on the focus of your sport-themed major, the following introductory courses may be relevant. Be sure to check the catalog for the specific prerequisites for the courses in your plan of study.

- COMM 1000 The Process of Communication
- COMM 1300 Mass Communication Systems
- ECON 1201 Principles of Microeconomics
- HIST 1250 Sports in History
- BADM 3750 Intro to Marketing Management has many prerequisites. You must achieve a C+ or better in each of the following: ACCT 2001; ECON 1200 or both 1201 and 1202; ENGL 1010 or 1011 or 2011; MATH 1070Q and 1071Q or MATH 1131Q and 1070Q/1132Q or MATH 1125Q, 1126Q, and 1132Q/1070Q; and STAT 1000Q or 1100Q.

Frequently Included Courses

Please note that this is **not** a complete list; you may find other relevant courses in the catalog. Occasionally there are Special Topics courses in **ANTH** and **AMST** focused on sport, for example. Please check Student Admin and consult with your faculty advisors to be sure that the courses you would like to include in your major will be taught in the upcoming semesters. Please also check the IMJR guidelines for inclusion of Business (BADM) and Sport Management (EDLR) courses.

AH

3101 Health and Wellness for Life
3234 Fitness for Health

BADM

3452 Professional Selling
3625 Integrated Marketing Communications in the Digital Age
3661 Marketing and Digital Analytics
3665 Digital Marketing
3720 Legal and Ethical Environment of Business
3730 Financial Management
3740 Managerial and Interpersonal Behavior
3750 Introduction to Marketing Management

COMM

2310W Media Literacy and Criticism
2940 Fundamentals of Digital Production
3000Q Research Methods in Communication
3100 Persuasion
3103 Motivation and Emotion
3300 Effects of Mass Media
3450 Gender and Communication
3600 New Communication Technologies
4130 Marketing Communication
4220W Small Group Communication
4230 Organizational Communication
4320 Media and Diverse Audiences
4800 Communication Processes in Advertising
4820 Public Relations
4940 Narrative Digital Video Production

EDLR

3310 Introduction to Sport Management
3325 Sport Facility and Event Management
3335 Sport Law
3340 Introduction to Sport Marketing
3547 Intro to Sport Based Youth Development

ECON

2447 Economics of Sports

HDFS

2004W Research Methods in HDFS
2100 Human Development: Infancy through Adolescence
3103 Adolescent Development

KINS

3320 Exercise Psychology
3522 Biomechanics of Injury and Sport
4500 Exercise Physiology I
4510/W Exercise Physiology II

NUSC

2200 Nutrition and Human Development
3230 Community Nutrition
4250 Nutrition for Exercise and Sport

PSYC

2100WQ Principles of Research in Psychology
2400 Developmental Psychology
2600 Industrial/Organizational Psychology
2700 Social Psychology
3103 Motivation and Emotion
3600 Social-Organizational Psychology

SOCI

2101 Sports and Society
3201 Methods of Social Research
3501 Ethnicity and Race
3601 Sociology of Gender