Mansfield Community-Campus Partnership (MCCP)
Mansfield Town Hall, Council Chambers
February 9, 2012 4pm-5:30pm

Present: Mayor Paterson, Jim Hintz, John Jackman, Kevin Grunwald, Ashley Trotter, Adam Fountaine, Derek Debus, John Sobanik, Nancy Silander, Brendan Gauthier, Dana St. Pierre, Andee Bloom, Daniel Dinunzio, Tina Hadley, Sarah LaPrad, Marissa Martini, Shannon Wannagot, Rich Cournoyer, Angelo Simoni, Chris Kueffner, Donna Korbel, Pamela Schipani, Maria Capriola, Meghan Kelly

1) Welcome

2) Minutes- Minutes from 11/10/11 were approved.

3) Pam Schipani, Interim Director of Wellness and Prevention Services, University of Connecticut
   Pam has worked at the University of Connecticut for 26 years and most recently served as the Director of Housing Services. Pam started working with Wellness & Prevention Services in November and is working to hire more staff, sponsor events and get their name out to the community. Programming with Wellness & Prevention, Alcohol & Other Drugs (AOD) will begin in March and information for parents will be available during orientations.
   Mayor- Your office and its impending growth is welcome as a community and it is in our efforts to make this a good place for students.
   Donna Korbel- Pam was handpicked because of her background and dedication to the University. Both Pam and Donna are very involved in UConn’s long term strategic planning. Everyone has the same goal which is to help educate students in making the right choices. Much collaboration will take place including working with Jim Hintz and Off-Campus Student Services.
   Mayor Paterson- Both Donna and Pam are strong student advocates and it is important to have them on board.
   Kevin Grunwald- Pam, can you explain how you see the AOD roll?
   Pam Schipani- Guiding the AOD function of Wellness & Prevention Services, with the help of graduate and undergraduate students, to do peer intervention will be the first step. Also, looking at the continuum of services is essential to understand where to expand programming.

4) Updates
   a. Town-University Relations Committee- The last meeting took place on December 13th, 2011. An update on the Storrs Center project was provided including an update on the undocumented workers. Off-Campus activity was a large topic of discussion and how ordinances are handled. An update on the Town and
University water supply was provided including the efforts to get more water and interconnected wells.

b. Quality of Life Committee- This committee is taking a break to review initiatives and goals. They will reconvene in May 2012.

c. Healthy Campus Initiative Grant Update- Adam Fountaine: The grant started two weeks ago with two components. The first is passive which will include a giveaway every two weeks with items such as cups, coasters and playing cards with advertising and informative facts. It will be a structured message on knowing your guests and responsible party hosting. The planning committee is working with the UConn Police Department to make sure that the messages are accurate. The posters have been designed and the message is “Keep Calm, Party On” from the catchphrase in pop culture “Keep Calm & Carry On.” The second, more active portion is looking at social networking to provide consistent reinforcement of messages and make sure students are following it. A cumulative event will take place at the end of the semester with AOD and the UConn police. This event will be two weeks prior to “spring weekend” and will take place at Celeron Square Apartments.

Pam Schipani- Are students receptive of this messaging?
Meghan Kelly- Students know who “we” are because we go door-to-door visiting residents and use Facebook to advertise our events
Jim Hintz- The Subcommittee has been working hard behind the scenes but messaging and the campaign is all student driven and based around pop culture.
Mayor- Can you explain the term “rage”?
Marissa Martini- Rage, to our generation, is more about going out and hanging out with friends. It is not viewed in an angry or destructive way. It’s more about having a good time.
Andee Bloom- At the last MCCP meeting ways was discussed on how to advertise this message to students and community members. Using a different marketing technique for each message could be beneficial so that community members do not see the “rage” and understand the campaign in a positive way. Using various marketing strategies might be a better way of communicating this message.
Kevin Grunwald- John Sobanik is working on an article that will be sent to various publications on the message of the campaign.
Jim Hintz- The subcommittee presented this campaign and grant work to the Town University Relations Committee at the last meeting. The focus was more on responsible party hosting.
Mayor Paterson- If the subcommittee can provide language around this message, I can present it at the next Town Council Meeting.

5) Police Services Study
The Town Council has made the decision to endorse the Resident Trooper Model to increase the number of troopers over the next three years. Sgt. Cournoyer has been here since August and has built stronger relationships than there have ever had in the past.
6) **Spring Door-to-Door Visits**  
Jim Hintz- In the past several years, the MCCP has gone out to provide students information on how to have a successful spring. Previous years messages around “Spring Weekend” have been the focus of this communication however last year the messaging was more broad and focused on responsible party hosting. Currently, possible dates to do these visits look like the end of March.  
Mayor- These visits are very important and can help students with issues when the community takes the time to speak with them. The hope is that more members of the community will participate and emphasize that we are a community.  
Dana St. Pierre- Since Mansfield has worked so hard to resolve these issues some things (parties) have been pushed over town lines. Is there a way to reach out to the Willington students as well during these visits?  
Jim Hintz- We can send folks over to Willington if we can make sure to get enough volunteers.  
Mayor- We need to build communication with Willington officials and pursue this to see what is feasible and what is possible.  
Jim Hintz- Will put the call out to volunteers and will move forward with these visits.

7) **Apartment Complex Recycling Initiative**  
Marissa Martini- It came to attention that recycling in Celeron and Carriage House Apartments has become an issue so the Off-Campus Community Leaders are planning a recycling campaign. The campaign and event will involve giving out recycling bags to students as well as information around recycling. Ginny Walton, the Town of Mansfield Recycling Coordinator has been helping with this campaign.  
Jim Hintz- Specific common items will be listed to help increase recycling efforts. The intention is to purchase enough bags to use for the fall MCCP welcome visits.

8) **Oaks on the Square-Visiting Scholar Housing**  
Mayor- The University has leased 19 apartments at the new Oaks on the Square for visiting scholars. The downtown project is moving forward and the goal is for folks to move in starting in August. It was televised that Geno Auriemma is looking to open a restaurant in the area. Almost 60% of the apartments for the first phase of building have been leased.  
Jim Hintz- The University Residential Life Office will have an umbrella lease for three years and will furnish apartments and have control over the check-ins of the visiting scholar for those units. They will also have a live-in sight monitor to welcome and assist these guests.

9) **New Issues/Ideas for Future Meeting Presentations**  
Daniel Dinunzio- What response has the town received on the Nuisance Ordinance? It seems that students feel the appeals process has been unfair to students.  
Maria Capriola- Being disrespectful to the hearing officer will not help in a case. Using bad language and being late to hearings will not help matters in an appeals process.  
Mayor- An email came out from Joe Courtney’s office stating that Student Stafford Loans will double starting July 1st, 2012 from 3.4% to 6.8%. It is recommended that you
email your local representative on this issue to support Courtney’s efforts to prevent this from happening. More information can be found on his website http://joecourtney.com/about.php.

Meeting adjourned at 5:10pm.